



FOR IMMEDIATE RELEASE

May 16, 2008

Contact: Sean Randall 713-861-4568
S. Randall Advertising, LLC

Houston is primed and ready for first ever “Money Week” Houston event

Houston, Texas – At a time when it matters most the first ever **Money Week Houston** event is on the calendar for September 14 – 20, 2008. This coordinated effort with *Alliance for Economic Inclusion Money Week Houston* aims to raise awareness of financial education issues in Houston. *Banks, Corporations, and Community organizations will all participate in wide arrange of educational events aimed to improve financial literacy for Houstonians.*

Money Week Houston will focus on topics which include, but are not limited to: General Savings, Home Ownership, Retirement Savings, Investment, Credit, Consumer Protection and Small Business Development.

Money Week Houston is modeled after Money Smart Week, the successful coordinated efforts of the Federal Reserve Bank of Chicago – a diverse group of more than 40 Chicago-area organizations working together to promote personal financial literacy throughout greater Chicago.

*Money Week Houston is pleased to announce that **Mr. Alejo Torres, the lead coordinator of Money Smart Week in Chicago** will be consulting Money Week Houston and will be in Houston on May 21, 2008. **Dr. Rhea Brown Lawson, Director of the Houston Public Library** who served as a Board Member of Money Smart Week – Detroit, will outline the Houston Public Library participation in Money Week Houston.*

*Money Week Houston will host a press conference on **Wednesday, May 21, 2008** at the Federal Reserve of Dallas - Houston Branch at 1801 Allen Parkway, Houston Texas. Please note that a RSVP is REQUIRED deidra.taylor@dal.frb.org or call 713.483.3716.*

###